

Friday, February 13, 2015

## New Faculty Members Join the Master's in Engineering Management Program

AUSTIN, TX - Dr. Caroline Bartel, associate professor at the McCombs School of Business, and Dr. Norm Kaderlan, co-founder and former President of the Technology Innovation Group, became new professors in the [Master's in Engineering Management](#) Program at the Cockrell School of Engineering.

Bartel is teaching the *Managing People and Organizations* course formerly taught by Dr. Kyle Lewis, who recently moved to the technology management program at the University of California at Santa Barbara.



Dr. Caroline Bartel

Bartel received her bachelor's degree in psychology from the State University of New York at Stony Brook in 1992 and her M.A. and Ph.D. in organization psychology from the University of Michigan in 1996 and 1998 respectively.

Bartel's research and teaching focus on sustaining employee engagement in the workplace, particularly in organizations and professions undergoing change. Her current projects focus on how organizations facing threat and uncertainty manage their identity and culture, and the subsequent impact on individual and group effectiveness.

Kaderlan is teaching the *Advanced Marketing Management* course formerly taught by Dr. Stephen Walls, who recently became the Deputy Director of Business Development at UT-Austin. Kaderlan received his bachelor's in life sciences from Massachusetts Institute of Technology in 1965, and then received his M.S. in history of science and his Ph.D. in management from the University of Wisconsin-Madison in 1966 and 1971 respectively.



Dr. Norm Kaderlan

Kaderlan has more than 20 years of experience in managing a range of entrepreneurial organizations and programs at the local, regional and national level. He was the co-founder of the Technology Innovation Group, which assists clients internationally to develop programs, services and facilities necessary to foster entrepreneurship and to transfer and commercialize technology.

THE UNIVERSITY OF TEXAS AT AUSTIN



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Both Bartel and Kaderlan are excited to jump into teaching for the Engineering Management program this spring and had a successful first class weekend in January. Both contribute their extensive range of experience and expertise to the program, which is designed to meet the growing demand for engineering leaders with strong technical and business backgrounds. Students learn core business fundamentals and acquire the tools needed to lead and manage organizational change. Classes are scheduled one weekend a month for two years, and are also offered online for increased flexibility allowing students to work full-time while advancing their education.

### **About the Center for Lifelong Engineering Education**

The University of Texas at Austin's Cockrell School of Engineering is one of the Top 10 distinguished engineering schools in the country. Our professional development department, the Center for Lifelong Engineering Education, provides busy engineers with immediately applicable, real-world knowledge through individual courses, master's degrees and on-site custom courses. What Starts Here Changes The World. Learn more at [www.UTCLEE.org](http://www.UTCLEE.org)