



THE UNIVERSITY OF TEXAS AT AUSTIN  
**Center for Lifelong  
Engineering Education**

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**FOR IMMEDIATE RELEASE**

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## **President Bill Powers and Coach Mack Brown honor corporate partners**

### **Top ten corporate stars honored by the Center for Lifelong Engineering Education (CLEE)**

AUSTIN, Texas – March 1, 2012 – AMD, Applied Materials, Bell Helicopter, Boeing, Dell, Freescale, IBM, NASA, National Instruments, and Samsung Austin Semiconductor received awards today for their exceptional support of lifelong learning.

The University of Texas at Austin's Cockrell School of Engineering's Center for Lifelong Engineering Education (CLEE) held a luncheon to honor their corporate stars. Dean Greg Fenves welcomed these exceptional leaders, and President Bill Powers presented the awards to key representatives from each of the companies.

[Coach Mack Brown](#) delivered a powerful keynote address entitled "Building a winning team" that was both inspirational and humorous. Relating the trials of building a strong athletic team to similar challenges company leaders face resonated well with the audience. Coach Brown included stories about his National Championship win, his trip to the Middle East to visit our troops, and stories about individual athletes. He challenged the audience to get their teams to "buy into a common purpose." Weaving motivational quotes from Vince Lombardi, Martin Luther King, Jr. and Yogi Berra through his talk, Coach Brown declared that "leadership is not an option, it is essential."

"Coach Brown mentioned that you have 60 seconds to make an impression on people." said Cath Polito, Executive Director of the Cockrell School of Engineering's [Center for Lifelong Engineering Education](#) at The University of Texas at Austin. "He completely captivated this group of high powered executives in his first minute, and inspired us all for the duration of his speech."

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This luncheon is the first in a series of events organized by leaders Bob Slaughter, Business Development Director and Murray Altman-Kaough, Senior Program Coordinator to highlight the significant collaboration between corporations and the Cockrell School of Engineering's Center for Lifelong Engineering Education.

**About the Center for Lifelong Engineering Education**

The University of Texas at Austin's Cockrell School of Engineering is one of the Top 10 distinguished engineering schools in the country. Our professional development department, the Center for Lifelong Engineering Education, provides busy engineers with immediately applicable, real-world knowledge through individual courses, master's degrees and on-site custom courses.

What Starts Here Changes The World.

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