



THE UNIVERSITY OF TEXAS AT AUSTIN  
**Center for Lifelong  
Engineering Education**

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**PRESS RELEASE**

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**Strategic Decision & Risk Management Courses to be Offered by The Stanford  
Center for Professional Development and The University of Texas at Austin**

**Two Courses Featuring Lessons in Strategic Decision & Risk Management to Be Held December 5-9, 2011**

AUSTIN, Texas – August 1, 2011 -- In cooperation with the Stanford Center for Professional Development, the University of Texas at Austin is proud to offer two courses within the professional certificate program: [Strategic Decision and Risk Management](#). The two certificate courses will be held on December 5-9, 2011 at the Federal Reserve Bank Conference Center in Houston, TX. These courses are open to industry professionals who want to learn how to make high-quality decisions, and embrace risk management and uncertainty for their own competitive advantage.

"UT is pleased to collaborate with Stanford to bring this popular program to Texas, where we expect it to appeal to professionals in the energy industry and related fields," said Eric Bickel, Professor for the Strategic Decision and Risk Management certificate program and for the University of Texas at Austin's Cockrell School of Engineering. "I am confident that participants will take away the skills required to make the right decision every time in both their personal and professional lives."

The courses offered are Decision Quality and Leading Strategic Decision-Making. After completion of both professional development courses, students will:

- Learn best practices for making smarter, faster, and more creative long-term decisions. Topics include framing decisions appropriately, generating creative alternatives, forecasting with ranges of uncertainty, and evaluating choices.
- Learn how to lead strategic decision-making processes. Develop skills to diagnose a decision situation, design an approach, lead the process with those who outrank you, guide decision boards, and assess the level of quality achieved.

Certificate Course Information:

[Decision Quality](#)

[Leading Strategic Decision-Making](#)

-- more --

More Information & Questions:

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### **About the Center for Lifelong Engineering Education**

The University of Texas at Austin's Cockrell School of Engineering is one of the Top 10 distinguished engineering schools in the country. Our professional development department, the Center for Lifelong Engineering Education, provides busy engineers with immediately applicable, real-world knowledge through individual courses, master's degrees and on-site custom courses.

What Starts Here Changes The World.

Learn more at [www.UTclee.org](http://www.UTclee.org)

### **About the Stanford Center for Professional Development**

The Stanford Center for Professional Development connects working professionals worldwide to the research and teaching of Stanford University faculty in the School of Engineering and related academic departments. Qualified individuals may study for master's of science degrees on a part-time basis, pursue graduate and professional certificates, take individual graduate and professional courses, participate in workshops, view free online seminars and more. Courses are delivered on the Stanford campus in the heart of Silicon Valley, at the work site, and [online certificate courses](#) are also available at: [scpd.stanford.edu](http://scpd.stanford.edu)

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